

Emerald Emerging Markets Case Studies

Emerald Emerging Markets Case Studies and the Academy of International Business – Middle East North Africa (AIB-MENA) are proud to announce a case-writing competition aimed at case authors based in the Middle East and North Africa.

The winning author will receive an award of USD \$1,000 and have their case published in *Emerald Emerging Markets Case Studies*

Important dates:

Final submissions by **1st of March 2011**. Please submit your case through the EEMC website: http://www.emeraldinsight.com/products/case_studies/index.htm
(Please mark these cases with: Entry for the EEMCS and AIB-MENA Case Competition)

Winner announced on **1st of May 2011**

Conditions of entry:

This is open to everyone – cases must be on business in Middle East North Africa (MENA) region.

Only teaching cases with accompanying teaching notes and structured abstract will be accepted. All cases must be original, unpublished and not under consideration with any other publisher or case-centre.

Case studies must have a primary focus on management issues and decision making within a recognised Middle Eastern or North African emerging market. Cases in any management discipline are welcomed, including in particular, Human Resource Management; Entrepreneurship, International Business; Strategy, Marketing and Environmental Management.

The case should be 1,000 to 5,000 words in length and submitted in Microsoft Word format (see guidelines provided by EEMCS).

All submissions will be considered for international publication with Emerald Group Publishing UK, within their new case collection, *Emerald Emerging Markets Case Studies*.

If you have any questions, please contact Dr Melodena Balakrishnan, founder and chair of the AIB MENA chapter or Adam Sutcliffe, Publisher, *Emerald Emerging Markets Case Studies*.

For further clarifications, email Dr Melodena S. Balakrishnan: MelodenaBalakrishnan@uowdubai.ac.ae

Cases will be judged by the editorial board of *Emerald Emerging Markets Case Studies*

